

## 6,500 Published Articles

by Duane Cobb

CoB dean Lance Nail should just come out with it – "it" being a press release stating that CoB faculty have a combined "more than 6,500" published articles on issues related to their respective disciplines or fields. That would be "more than 100" for each of the CoB's 65 or so faculty across disciplines ranging from accounting to tourism management. Of course, none of it would be traceable, except for a handful of cases. But it's also the case that none of it would be any different, or worse really, than accounting professor Roderick Posey's oft-claimed "more than 100" published articles in accounting.

Posey's "more than 100" claim was repeated once again recently, this time by USM public relations official Van Arnold, who penned the [30-July-09 presser](#) entitled "Accounting Professor Posey Wins State Award." This presser was mostly about Posey's recent receipt of the Mississippi Society of CPA's Educator of the Year Award. In it, newly-appointed CoB SoA director Skip Hughes jumps on the Posey bandwagon by stating that Posey's accomplishment is a really big deal for the CoB's SoA. By jumping in, especially two sentences after the repeated claim about Posey's "more than 100" published articles, Hughes is now associated with that claim. If he knew the details – i.e., that numerous Google searches have turned up, at most, about five of these publications – one would have to suspect that Hughes would not have

approved of *all of the language* in Arnold's presser.



Roderick Posey

The USMNEWS.net contributor's series, "Dear Skip," was meant to assist Hughes in establishing something good in his new administrative post in the CoB. Hughes has, instead, chosen to ignore most, if not all, of the advice given in that popular series. If he's going to do that, why doesn't he just come out and endorse a claim that each of his accountants has "more than 100" published articles, including Patty Munn? No other institution in Mississippi, or in president Martha Saunders' coveted "Gulf South," could (nor would) make such a claim. That would put the CoB on top, *and* give Saunders another bragging point for her blog and in discussions with MS higher education powers, such as new IHL commissioner Hank Bounds.

Why stop with Hughes? Nail could make a similar claim, and all future AACSB questions would melt away. The CoB could be the greatest b-school ever known, if Nail would only take his lead from Distinguished Professor Posey.